



**ATME**  
College of Engineering



On 10<sup>th</sup> and 11<sup>th</sup> April 2026

Venue: ATMECE, Mysuru

”

## VISION

Development of academically excellent, culturally vibrant, socially responsible and globally competent human resources

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## MISSION

- To keep pace with advancements in knowledge and make the students competitive and capable at the global level.
- To create an environment for the students to acquire the right physical, intellectual, emotional and moral foundations and shine as torchbearers of tomorrow's society.
- To strive to attain ever-higher benchmarks of educational excellence



# CORE VALUES

Ethics



Excellence



Innovation



Integrity



Collaboration



Social  
Responsibility

# ABOUT ATMEYA – 2K26 THEME

## HONOR THE HANDS THAT KEEP OUR CITY CLEAN - PAURA KARMIKARU

The Annual Cultural Fest ATMEYA 2K26 of ATME College of Engineering will be celebrated on 10<sup>th</sup> and 11<sup>th</sup> April 2026 with the meaningful theme “Honor the Hands that Keep Our City Clean.” This theme highlights the importance of recognizing and appreciating the invaluable contributions of sanitation workers who tirelessly work to maintain cleanliness, hygiene and public health in our city.

The fest aims to instill a sense of social responsibility, gratitude and respect among students by acknowledging the dedication and hard work of those who often remain unnoticed in society. Through various cultural programs, awareness activities and student-led initiatives, the event will emphasize the dignity of labor and the importance of community participation in keeping our surroundings clean and sustainable.

ATMEYA 2K26 will also serve as a vibrant platform for students to showcase their creativity, talent and teamwork through competitions, performances and interactive events. By aligning celebration with social awareness, the fest aspires to inspire students to contribute positively to society while honoring the real heroes who keep our city clean every day



# COLLEGE MILESTONES

ATME College of Engineering Mysuru, established in 2010, is recognized by AICTE New Delhi and affiliated to Visvesvaraya Technological University, Belagavi, Karnataka. The college offers 11 undergraduate programs and two postgraduate programs. ATMECE has been accredited by the National Board of Accreditation (NBA). ATMECE is NABL accredited under ISO/IEC 17025:2017 for Civil Engineering Laboratory. ATMECE is NAAC accredited with an A+ grade and is one among seven engineering colleges in Karnataka to achieve this rating during its first cycle. It also holds QS I-Gauge Gold Ranking status and has been recognized as one of the “Swachh Institutes of the Country.”

The college has been honoured as “The Best Emerging Private Engineering College in Karnataka” along with “Most Promising Upcoming Private Engineering Colleges in Karnataka” for two consecutive years. All departments at the institute have established recognized research centres. The institute has secured over Rs. 5 crores in external funding for various research and consultancy projects. The institute has collaborations with more than twenty-five industries worldwide.



QS - I - Gauge  
(GOLD)



**200+** EXPERIENCED FACULTIES

**80%** STUDENTS PLACED

**250+** COMPANIES VISITED

**5000+** STUDENTS GRADUATED

# WHY ASSOCIATE WITH ATMECE?

Partnering ATME College of Engineering, Mysuru offers organizations a valuable opportunity to connect with a vibrant and dynamic academic community. With its strong reputation for academic excellence, industry collaboration and research-driven initiatives, ATMECE provides an ideal platform for brands to engage with talented students, faculty and future professionals. The institution's consistent achievements and recognitions enhance the credibility and visibility of partner organizations. ATMEYA 2K26 carries a meaningful social theme-honoring sanitation workers-which aligns with corporate social responsibility (CSR) goals. By partnering with ATMECE, organizations not only gain marketing benefits but also demonstrate their commitment to social causes and community development. This association helps build a positive brand image while contributing to a purpose-driven initiative that promotes dignity of labor and social awareness.

In addition, collaboration with ATMECE opens doors to long-term engagement opportunities such as internships, recruitment, workshops and joint initiatives. It enables companies to identify and nurture young talent while strengthening their presence in the academic ecosystem. Overall, associating with ATMECE is a strategic investment that combines brand promotion, social impact and future workforce development.



# INDUSTRY PARTNERS (MoUs & MEMBERSHIPS)



**RENALYX**  
 RENALYX HEALTH SYSTEMS  
 PRIVATE LIMITED, BANGALORE



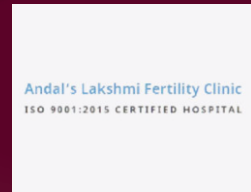
**ASPIRE FOR HER**  
 MANAGEMENT & CONSULTANCY  
 PRIVATE LIMITED, MUMBAI



**MCG**  
 MYSURU CONSULTING GROUP



**VINYAS**  
 INNOVATIVE TECHNOLOGIES  
 PRIVATE LIMITED, MYSURU

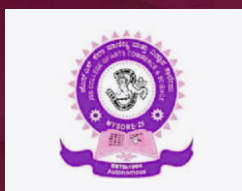


**Andal's Lakshmi Fertility Clinic**  
 ISO 9001:2015 CERTIFIED HOSPITAL

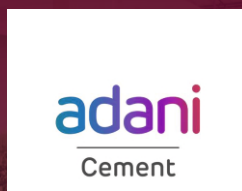
**DR. ANDAL'S LAKSHMI**  
 FERTILITY RESEARCH & LAPROSCOPIC  
 SURGICAL CENTRE, NELLORE, AP



**ADNANO**  
 TECHNOLOGIES PRIVATE LIMITED,  
 SHIMOOGHA



**JSS COLLEGE**  
 OF ARTS, COMMERCE & SCIENCE,  
 MYSURU



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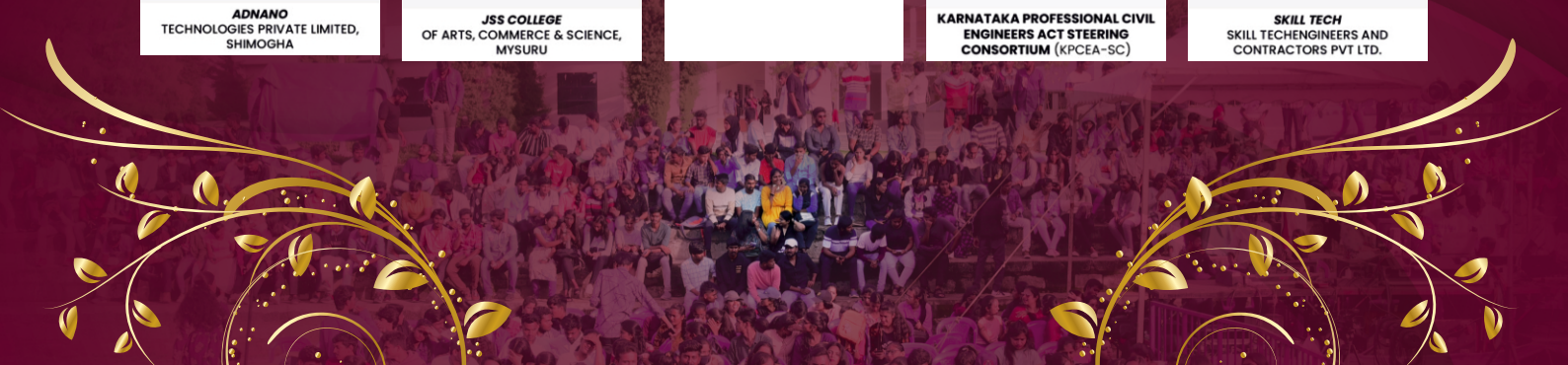


**KARNATAKA PROFESSIONAL CIVIL  
 ENGINEERS ACT STEERING  
 CONSORTIUM (KPCEA-SC)**



**SkillTech**  
 Engineers and Contractors Pvt. Ltd.

**SKILL TECH**  
 SKILL TECHENGINEERS AND  
 CONTRACTORS PVT LTD.



# ATMEYA PHOTO GALLERY





# ACTIVITIES OF ATMEYA 2K26

SI No.	Tentative Dates	Activity Planned
1	25 <sup>th</sup> March 2026	Official launch of logo ATMEYA 2K26
2	28 <sup>th</sup> March 2026	Marathon
3	6 <sup>th</sup> to 9 <sup>th</sup> April 2026	Inter Branch sports
4	6 <sup>th</sup> to 9 <sup>th</sup> April 2026	Student and Faculties Cultural Events
5	8 <sup>th</sup> April 2026	Blood Donation (NSS)
6	9 <sup>th</sup> April 2026	Ethnic Walk on Ethnic Day



# ACTIVITIES OF ATMEYA 2K26

Sl No.	Tentative Dates	Activity Planned
7	10 <sup>th</sup> April 2026	Inaugural Function of ATMEYA 2K26 Trophy Distribution Fashion Show ATME Student Performance DJ Night
8	11 <sup>th</sup> April 2026	Students Cultural Show Performance by Intra College Dance Competition Winners Music Event – Live Concert by Rapper Brodha V Valedictory



# BRAND VISIBILITY

Sponsors will gain extensive visibility through multiple channels including stage backdrops, banners, digital promotions, website presence and media coverage. The event attracts a large audience including students, faculty, industry professionals and the general public, ensuring strong brand recall and engagement.



## TITLE SPONSOR PACKAGE - ₹4,00,000/-

- Backdrop at all event stages of ATMEYA 2K26 (excluding pro and select events)
- Banners at prominent locations on the college campus
- Display of the organization's logo on the homepage of the ATME website
- Reservation for a stall area up to 10\*10 sq.ft. in the ATME Premises
- Display of a promotional video/presentation approx. 4 minutes in duration on the stage before all major events
- Prominent display of the organization's logo and name on all promotional materials of ATMEYA 2K26
- Prominent presence in all ATMEYA 2K26 related release and publications
- Two-page colour (centre pages) advertisement in the college magazine
- Prominent displays in all media coverage of ATMEYA 2K26



## ASSOCIATE SPONSOR PACKAGE - ₹2,00,000/-

- Default sponsorship for one event of the sponsor's choice, including a back drop at the event stage
- Banners (up to 2 nos.) at prominent locations on the college campus
- Display of the organization's logo on the homepage in ATME website
- Display of the promotional video/presentation on the stage before the sponsor's events
- One-page colour (interior) advertisement in the college magazine



## PLATINUM PACKAGE - ₹1,50,000/-

- Organization's logo on the home page of ATME website
- Reservations for stall area up to 8\*8 sq.ft. in the ATME Premises
- Display of promotional video/presentation for 3 minutes of duration on the stage before all events
- Prominent displays of logo and name on all promotional material related to ATMEYA 2K26
- Prominent mention in all ATMEYA 2K26 related releases and publications
- One half page colour (interior) advertisement in the college magazine



## Diamond Package - ₹1,00,000/-

- Default sponsorship for two events as per your choice and back drop at event stage
- Display of organization's logo on the homepage of the ATME website
- Reservations for stall area up to 8\*8 sq.ft. in the ATME premises
- Display of promotional video/presentation for 3 minutes of duration on the stage before the events
- Prominent displays of logo and name on all promotional material related to ATMEYA 2K26
- Prominent mention in all ATMEYA 2K26 related releases and publications
- One half page colour (interior) advertisement in the college magazine



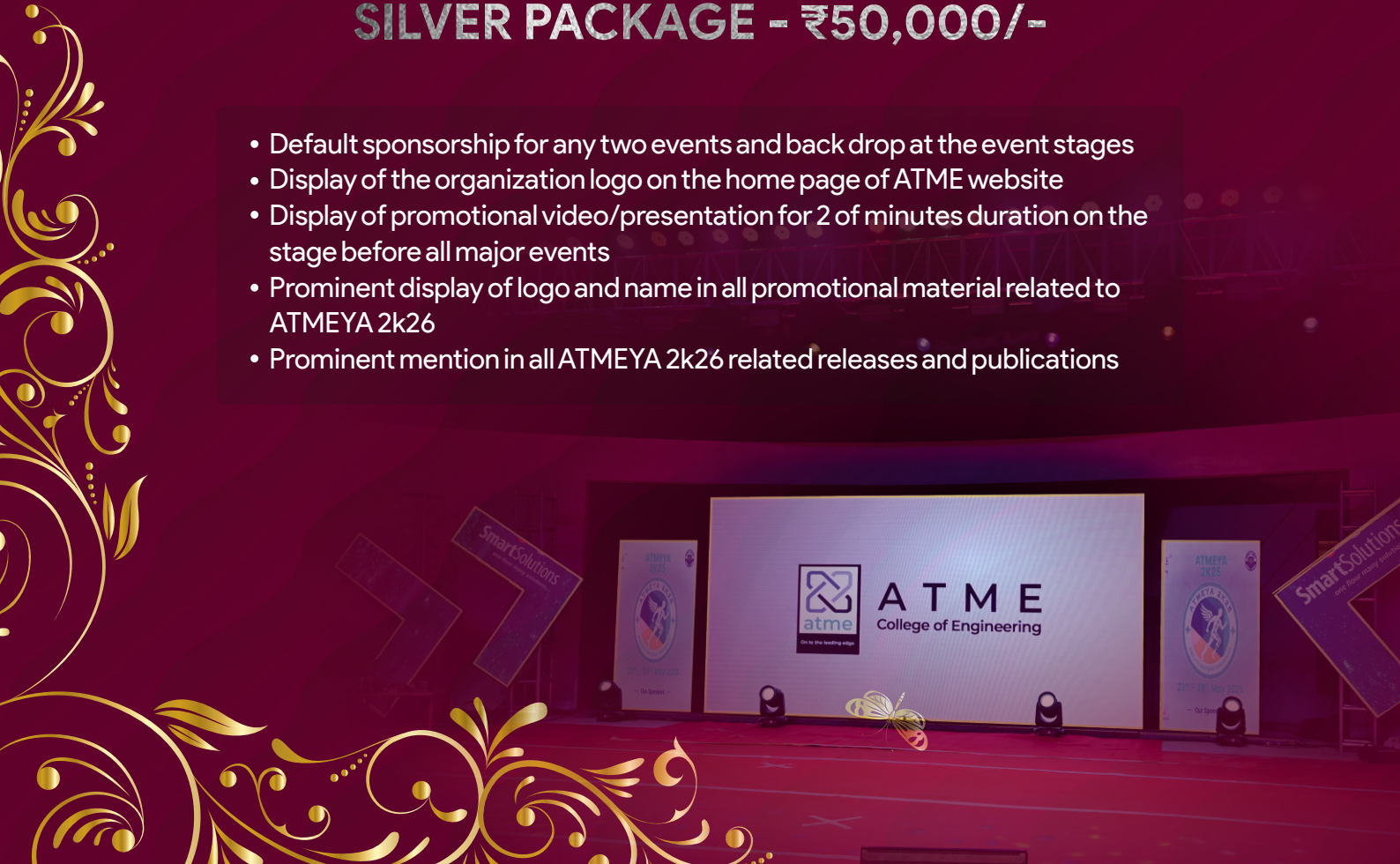
## GOLD PACKAGE - ₹75,000/-

- Default sponsorship for any two events of your choice and back drop at the event stage
- Display of the organization logo on the home page of ATME website
- Reservations for stall area up to 8\*8 sq.ft. in the ATME premises
- Display of promotional video/presentation for about 2 of minutes duration on stage before all major events
- Prominent displays of logo and name on all promotional material related to ATMEYA 2K26
- Prominent mention in all ATMEYA 2K26 related releases and publications
- One quarter page colour (interior) advertisement in the college magazine



## SILVER PACKAGE - ₹50,000/-

- Default sponsorship for any two events and back drop at the event stages
- Display of the organization logo on the home page of ATME website
- Display of promotional video/presentation for 2 of minutes duration on the stage before all major events
- Prominent display of logo and name in all promotional material related to ATMEYA 2k26
- Prominent mention in all ATMEYA 2k26 related releases and publications



## BRONZE PACKAGE - ₹25,000/-

- Default sponsorship for any one event and back drop at the event stages
- Display of the organization logo on the home page of ATME website
- Display of promotional video/presentation for 2 of minutes duration on the stage before all major events
- Prominent display of logo and name in all promotional material related to ATMEYA 2K26
- Prominent mention in all ATMEYA 2K26 related releases and publications



# ATMEYA 2K26 STALLS

Single day - ₹ 3000/-

Two days - ₹ 5000/-

Three days - ₹ 6000/-

## FACILITIES

Shamiana – 8\*8 Size Stall, Power Supply, Table and Chairs



**A T M E**  
College of Engineering

## **STALL COORDINATOR**

**Prof. Pradeep Kumar Y**  
**+91 9986646017**

## **SPONSORSHIP COORDINATOR**

**Prof. Rohith Achar**  
**+91 9739866912**

# **FOR MORE DETAILS**

## **CONVENORS**

**Dr. Puttegowda D**  
**+91 9900622014**

**Dr. Srinivasa K**  
**+91 9945045415**