



# ATME

College of Engineering



## Women Cell

is organizing Talk on

# “Women in Bioentrepreneurship: Driving Innovation, Impact, and Inclusion”

**Date:** 19<sup>th</sup> November 2025 | **Time:** 02:15 PM

**Venue:** AB-401



### Resource Person

#### Dr. Shrilakshmi Desiraju

Founder & CEO – AA Probiotics LLP | Probiota Innovations Pvt. Ltd.  
Global Speaker | Biotech Entrepreneur | Patent Holder | Mentor

### Convener

#### Dr. Bhagyashree S R

Chair Person, Women Cell & CICC  
Dean Research, Professor ECE  
ATMECE, Mysuru

### Event coordinator

#### Ms. Ambika V

Asst. Professor, Dept. of CSE (Data Science)  
ATMECE, Mysuru

**Target Audience** – Students of 5<sup>th</sup> sem B.E & MBA

Phone: 0821-2954081 | 0821-2954011

Email: [info@atme.edu.in](mailto:info@atme.edu.in) | Website: [www.atme.edu.in](http://www.atme.edu.in)

13th Kilometer, Mysore – Kanakapura – Bangalore Road, Mysore – 570 028

Follow us on



Affiliated to VTU, Belagavi, Approved by AICTE, New Delhi and Recognized by Government of Karnataka.

## Report on Talk on “Women in Bio-entrepreneurship: Driving Innovation, Impact, and Inclusion”

The Women Cell of ATME College of Engineering, Mysuru organized a technical talk on “*Women in Bio-entrepreneurship: Driving Innovation, Impact, and Inclusion*” on 19th November 2025. The session aimed to create awareness among students about the growing opportunities in the field of bio-entrepreneurship and to inspire women to take up leadership roles in science-based ventures.

The talk was delivered by **Dr. Shrilakshmi Desiraju**, Founder & CEO of AA Probics LLP and Probiota Innovations Pvt. Ltd., an accomplished biotech entrepreneur, patent holder, and global speaker. She highlighted the importance of innovation in biotechnology, challenges faced by women entrepreneurs, and the journey of transforming research into commercially viable products. She also shared insights from her work on thermostable probiotics and the significance of intellectual property in technology-driven enterprises.

The session was highly informative and motivational, encouraging students to explore entrepreneurial possibilities in the biotech sector. The Women Cell expressed its gratitude to Dr. Shrilakshmi Desiraju for her valuable insights and impactful interaction.

### Glimpses of the Session



Affiliated to VTU, Belagavi, Approved by AICTE, New Delhi and Recognized by Government of Karnataka.

