

## NATIONAL SERVICE SCHEME

### A report on Blood Donation Camp “Give Blood, Give Hope, Together We Save Lives”

Place: ATMECE

Date: 26<sup>th</sup> November 2025

The NSS Unit of ATME College of Engineering (ATMECE), in association with Lions Blood Centre Jeevadhara, Mysuru, successfully organized a Blood Donation Camp with the theme “Give Blood, Give Hope, Together We Save Lives” on 26th November 2025 for the students and staff of ATMECE. The camp witnessed enthusiastic participation from both students and faculty members, reflecting a strong sense of social responsibility and humanitarian concern.



A total of **around 124 students and staff members** voluntarily donated blood during the camp. All donors were presented with **certificates of appreciation** as a token of gratitude, which not only acknowledged their selfless service but also encouraged pride and community involvement. Refreshments such as fruits and juices were provided to the donors to ensure their well-being after donation.

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The event was efficiently managed by **NSS volunteers**, who actively contributed to registration, crowd management, and donor care. Their dedication and teamwork played a vital role in the smooth conduct and overall success of the camp. **Dr. Basavaraj L, Principal, ATMECE**, addressed the volunteers and participants, emphasizing the importance of blood donation and highlighting that the donated blood would be utilized for medical treatments, emergencies, and other healthcare needs, thereby serving society at large.



The blood donation camp was coordinated by **Mr. Rudresh A. N., NSS Programme Officer**, along with the **NSS team**, under the able guidance of **Dr. Basavaraj L, Principal, ATMECE**. The event stood as a meaningful contribution toward saving lives and promoting the spirit of service among the youth.

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