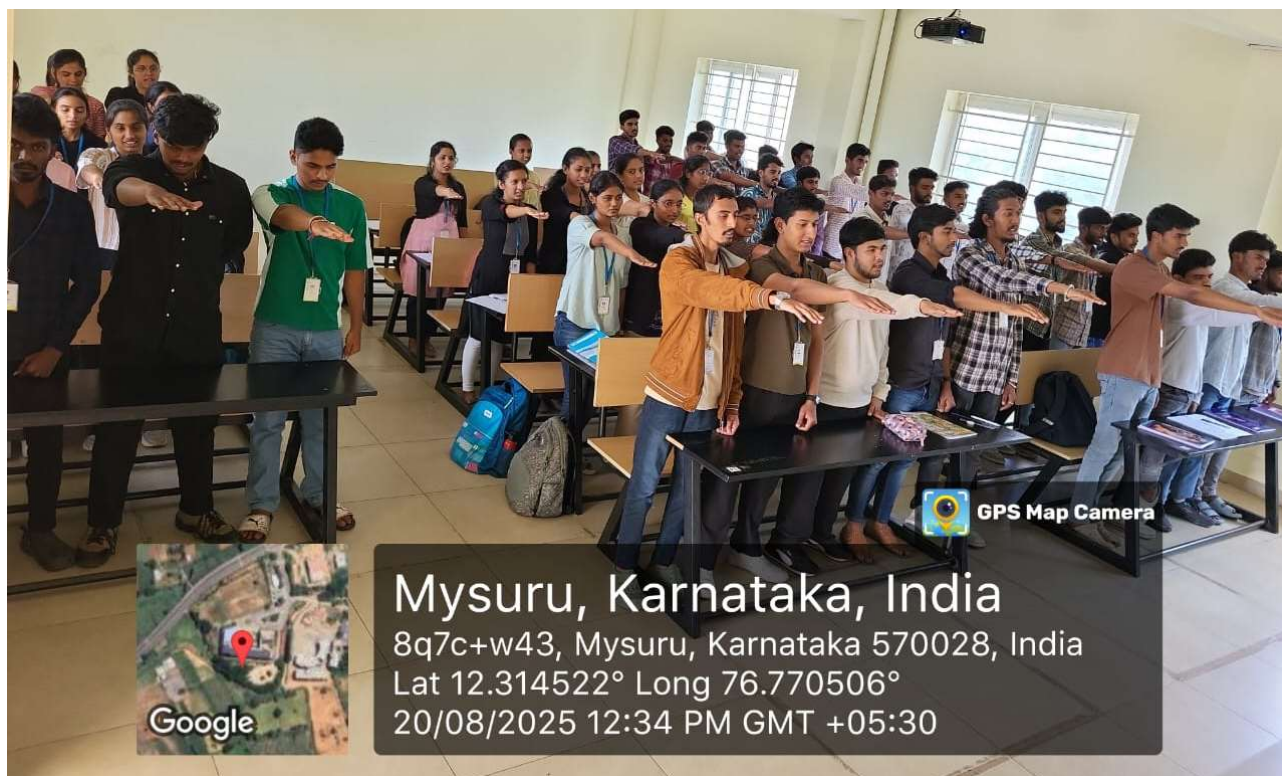


A report on “Sadbhavana Diwas”

Place: ATMECE

Date: 20th August 2025

In order to encourage the national integration, peace, love, affection and communal harmony among the Indian people of all religions. In the year 2008, 20th of August the Sadbhavana Diwas or Harmony Day is celebrated to commemorate the birth anniversary of the earlier Prime Minister of India named Rajiv Gandhi. At national level on this occasion Rajiv Gandhi National Sadbhavana Award (Rajiv Gandhi National Communal Harmony Award) is given for outstanding contribution towards promotion of communal harmony, national integration and peace.



This day is observed as 'Sadbhavana Diwas' or 'Harmony Day' with an objective to encourage national integration, peace, affection, and communal harmony among the Indian people of all religions and languages. It promotes the unity in diversity and feeling of oneness amongst people to a great level. It brings a type of racial and cultural similarity among people of different community. Communal harmony is a prerequisite for a country like India, with its diverse population and cultures. Communal harmony ensures that every religion gets equal treatment, and tolerance builds amongst citizens.

PLEDGE:

“I take this solemn pledge that I will work for the emotional oneness and harmony of all the people of India regardless of caste, region, religion, or language. I further pledge that I shall resolve all differences among us through dialogue and constitutional means without resorting to violence”.



In this regard NSS Unit of ATMECE organized a pledge taking ceremony on Sadbhavana Diwas on 20th August 2025. Around 925 students of ATMECE have taken the pledge on the occasion. The program was coordinated by Mr. Rudresh A N, NSS Program Officer under the guidance of Dr. L Basavaraj, Principal and Dr. Srinivasa S, Dean-Student Affairs, ATMECE.

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