



ATME[®]

College of Engineering



Affiliated to VTU, Belagavi, Approved by AICTE, New Delhi and Recognized by Government of Karnataka,
Programs accredited by NBA, New Delhi - **UG**: CV, ECE, EEE and ME (Validity up to June 2025), **UG**: CSE (Validity up to June 2026)

18.09.2024

To,
The Principal
ATMECE

Respected Sir,

Subject: To conduct an awareness to students about IEEE and Membership drive

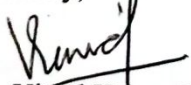
I am writing to request your permission to conduct an IEEE membership drive on the college premises on 19th September 2024 at 2.30PM. The purpose of this drive is to encourage students to join the IEEE, thereby gaining access to valuable resources such as IEEE's extensive digital library, professional development programs, technical societies, and networking events.

For the membership drive, we propose setting up a booth near the Civil department Seminar hall from 2.45 PM to 4.30 PM. Our booth will be staffed by current IEEE members who will provide information about the benefits of IEEE membership, answer questions, and assist with the registration process. We will also have informational brochures and promotional materials available.

We are confident that the IEEE membership drive will greatly benefit the students of **ATME College of Engineering IEEE Student Branch - STB35744** by providing them with access to a global network of professionals, opportunities for career advancement, and resources to enhance their technical knowledge and skills. Additionally, their participation will strengthen our IEEE Student Branch and contribute to a vibrant and dynamic academic community.

In addition to the membership drive a Technical Talk will be delivered by Dr. Ravichandra Kulkarni IEEE Mysuru Sub-section Chair. We will also make every effort to minimize any disruption to the regular activities and events on campus.

Sincerely,


Dr. Vinod Kumar P
ATME IEEE Branch Counselor

*permitted to conduct IEEE
awareness for membership
drive @ civil auditorium*


18/9/24

PRINCIPAL
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IEEE Membership Drive September 2024

Summary

On **19th September 2024**, ATME College of Engineering, IEEE Student Branch-STB35744, organized a technical talk and IEEE Membership Drive titled "**Disruption of Cyber World**", held at ATME College of Engineering, Mysuru. The event was conducted in collaboration with the IEEE Mysuru Subsection to raise awareness about the **impact of cybersecurity and the benefits of IEEE membership** among engineering students.

The session began at **2:00 PM** and featured a keynote address by **Dr. Ravichandra Kulkarni**, Associate Professor in the Department of Electronics and Communication Engineering at **Maharaja Institute of Technology (MIT), Mysore**. His talk explored critical disruptions in the cyber world, modern cybersecurity challenges, and how students can stay industry-ready through IEEE platforms.

The event also highlighted IEEE membership benefits such as weekly technical training, exclusive discounts on workshops, and access to a worldwide professional community. A special **50% discount** on student memberships was offered as part of the **IEEE Membership Drive 2024**, encouraging student involvement in global technical activities.

The event was coordinated by **Dr. Vinod Kumar P**, IEEE Branch Counselor and Associate Professor in the Dept. of CSE (Data Science), IEEE Student Branch STB35744. Registrations were conducted conveniently through a **QR code system**, with promotion done through official ATMECE and IEEE student branch platforms.

Supported by the ATMECE administration and IEEE Mysuru Subsection, the event successfully informed and inspired students to explore the technical and professional advantages of becoming IEEE members.

Objectives of the Event

The primary objectives of the "IEEE Benefits to Students & Membership Drive 2024" event were:

- To educate students about the structure, mission, and vision of IEEE.
- To highlight the academic and professional benefits of IEEE membership, including access to journals, conferences, and training programs.
- To encourage student participation in IEEE activities through the 2024 membership drive.



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- To promote awareness of available resources such as technical workshops, seminars, and global networking opportunities.
- To offer a special 50% discount on IEEE student memberships and boost the IEEE student community at ATMECE.
- To foster a culture of innovation, collaboration, and technical excellence among engineering students.

Event Activities

- Inauguration and welcome by faculty and IEEE student branch leaders.
- Technical talk by Dr. Ravichandra Kulkarni on "Disruption of Cyber World."
- IEEE Membership awareness session with details on benefits and the 50% discount.
- Interactive Q&A session addressing cybersecurity and IEEE-related questions.
- On-the-spot student registration using QR code.
- Vote of thanks and closing remarks.

Output of the Event

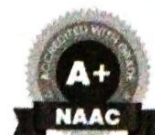
- Technical awareness session attended by numerous engineering students.
- Insightful talk by a cybersecurity expert, linking technical knowledge to real-world threats.
- Promotion and distribution of IEEE materials with instant membership registration.
- Successful launch of IEEE Membership Drive 2024 with discount benefits.

Outcome of the Event

- Enhanced student understanding of cybersecurity and the IEEE ecosystem.
- Increased interest in IEEE memberships and technical development opportunities.
- Initiated early sign-ups for upcoming IEEE events and programs.
- Sparked enthusiasm for academic and professional advancement through IEEE.



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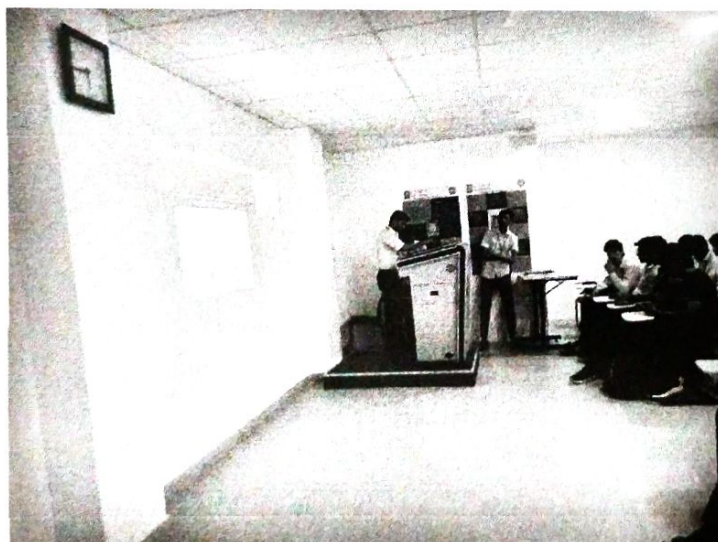


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Expected Impact of the Event

- A more active and engaged **IEEE student community** at ATMECE.
- Long-term participation in IEEE activities, leading to stronger student portfolios.
- Boost in technical leadership, teamwork, and global collaboration.
- Recognition of ATMECE as a **key contributor to IEEE initiatives** in the Mysuru region.

Pictures



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