



**A T M E**<sup>®</sup>  
College of Engineering



Affiliated to VTU, Belagavi, Approved by AICTE, New Delhi and Recognized by Government of Karnataka,  
Programs accredited by NBA, New Delhi - **UG:** CV, ECE, EEE and ME (Validity up to June 2025), **UG:** CSE (Validity up to June 2026)

## **IEEE Day Celebration 2024**

**Date:** 29th October 2024

**Venue:** ATME College of Engineering, Mysuru

**Organized by:** IEEE Student Branch – STB35744, ATME College of Engineering

### **Summary**

IEEE Day is an annual celebration that marks the anniversary of the first time IEEE members gathered to share their technical ideas in 1884. On **29th October 2024**, the **IEEE Student Branch of ATME College of Engineering – STB35744** celebrated this significant occasion with great enthusiasm and spirit. The theme for IEEE Day 2024, **“Leveraging Technology for a Better Tomorrow,”** was not only a call to action for future innovation but also a reminder of the impact IEEE has had on shaping the world of engineering and technology over the decades.

The celebration was graced by **Ms. Munzeena Mushtaq**, who served as the Chief Guest and keynote speaker for the day. Her powerful talk revolved around how students and professionals alike can harness modern technological advancements for the greater good of society. She emphasized the importance of ethical innovation, community engagement, and global collaboration in addressing some of the most pressing issues of the modern era, such as climate change, digital inequality, and health tech advancement.

The event also featured an inspiring **motivational speech by Ms. Saudamini Dutt**, who addressed the students with words of encouragement, highlighting the importance of perseverance, goal-setting, and personal development. Her speech deeply resonated with the students and reminded them of the limitless potential that lies within each of them when they believe in themselves and their vision.

To add a refreshing and cultural dimension to the event, a live **musical performance was delivered by Koushik and his band**, which captivated the audience with their soulful music and energetic stage presence. The blend of classical and contemporary music brought a festive vibe to the celebration and created a memorable experience for everyone present.

The IEEE Day celebration concluded with a **joyful cake-cutting ceremony**, symbolizing unity, collaboration, and the collective achievements of IEEE members worldwide. Students, faculty, and dignitaries participated in this celebration, which served as a reminder of the strength and vision that IEEE embodies.





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### Objectives of the Event

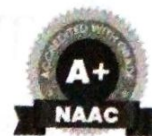
- To commemorate IEEE Day and its historical significance in the global technological community.
- To encourage students to explore how technological innovation can contribute to building a better future.
- To provide a platform for intellectual inspiration through expert talks from reputed professionals.
- To promote the values of IEEE such as innovation, integrity, excellence, and service to humanity.
- To foster community bonding through cultural activities and celebrations.
- To instill motivation among the students to participate actively in IEEE events and initiatives.
- To nurture leadership, team spirit, and a sense of global belonging among student members.

### Event Activities

- Formal **inauguration ceremony** including a welcome speech by IEEE student and faculty coordinators.
- **Keynote address** by **Ms. Munzeena Mushtaq**, focusing on technological advancement for societal development.
- **Motivational session** by **Ms. Saudamini Dutt**, encouraging students to believe in themselves and take initiative.
- **Cultural segment** featuring a **musical performance by Koushik and his band**, celebrating the occasion with energy and rhythm.
- **IEEE Day cake-cutting ceremony**, conducted in the presence of all participants and dignitaries.
- Informal interaction and networking session between IEEE members and students, sharing experiences and ideas.



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### **Output of the Event**

- Successfully conducted an IEEE Day celebration that blended technical inspiration with cultural engagement.
- Delivered impactful speeches by notable guests that motivated and guided the students toward professional and personal growth.
- Encouraged student participation and strengthened the emotional and academic connection with IEEE.
- Created a lively and festive atmosphere on campus, reinforcing a sense of community and shared purpose.
- Offered a well-rounded experience that combined knowledge sharing, celebration, and cultural appreciation.

### **Outcome of the Event**

- Sparked a renewed interest among students in IEEE activities, societies, and global initiatives.
- Strengthened the campus IEEE community by providing members with a memorable and inspiring event.
- Helped students better understand the mission and impact of IEEE through real-life examples and motivational narratives.
- Increased student engagement in future IEEE events such as tech talks, project exhibitions, and membership drives.
- Enhanced the visibility of the IEEE Student Branch within the campus and local IEEE networks.

### **Expected Impact of the Event**

- Long-term increase in student involvement in IEEE technical, research, and volunteer opportunities.
- Development of leadership, creativity, and event-management skills through active participation in organizing such events.
- Promotion of an inclusive, vibrant, and innovation-driven culture within the institution.





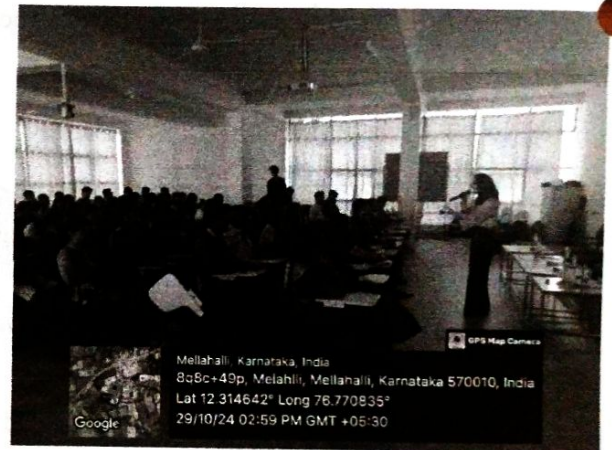
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- Strengthened collaboration between the student branch and IEEE professionals from the Mysuru Subsection and Bangalore Section.
- Positioning **ATME College of Engineering** as a forward-thinking institution that values student-led initiatives and global engagement through platforms like IEEE.

## Pictures



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