

Department of Electrical & Electronics Engineering

Lesson Plan & Work-done Diary for AY:2024-25_Odd Semester

Course with Code: Engineering Management & Entrepreneurship / BEE501				Faculty: Maria Sushma S		Semester & Section: V	
Class No.	Date planned (DD/M M)	Topics to be covered	TLP Planned	Date of Conduction (DD/MM)	Topics Covered	TLP Executed	Remarks if any deviation
MODULE-1							
1.		Management: Nature and Functions of Management - Importance, Definition.	ICT				
2.		Management Functions, Levels of Management, Roles of Manager	ICT				
3.		Managerial Skills, Management & Administration	ICT				
4.		Management as a Science, Art & Profession	ICT				
5.		Planning: Planning-Nature, Importance, Types,	ICT				
6.		Steps and Limitations of Planning	ICT				
7.		Decision Making -Meaning, Types	ICT				
8.		Steps in Decision Making Summary of Module-1 and VTU QP discussion.	ICT				

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MODULE 2							
9.		Organizing and Staffing: Organization-Meaning, Characteristics, Process of Organizing	ICT				
10.		Principles of Organizing, Span of Management (meaning and importance only)	ICT				
11.		Departmentalization-Process Departmentalization, Purpose Departmentalization	ICT				
12.		Committees- Meaning, Types of Committees. Staffing-Need and Importance, Recruitment and Selection Process.	ICT				
13.		Directing and Controlling: Meaning and Requirements of Effective Direction	ICT				
14.		Giving Orders; Motivation-Nature of Motivation, Motivation Theories (Maslow's Need-Hierarchy Theory and Herzberg's Two Factor Theory)	ICT				
15.		Communication - Meaning, Importance and Purposes of Communication. Summary of Module-2	ICT				
16.		SRS conduction -Module 1 & 2	ICT				

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MODULE 3							
17.		Leadership -Meaning, Characteristics, Behavioural Approach of Leadership	ICT				
18.		Coordination-Meaning, Types, Techniques of Coordination; Controlling — Meaning	ICT				
19.		Need for Control System, Benefits of Control	ICT				
20.		Essentials of Effective Control System, Steps in Control Process	ICT				
21.		Social Responsibilities of Business towards Different Groups,	ICT				
22.		Social Audit,	ICT				
23.		Business Ethics and Corporate Governance	ICT				
24.		Summary of Module-3	ICT				

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MODULE 4							
25.		Entrepreneurship: Introduction, Evolution of the concept of Entrepreneurship	ICT				
26.		Entrepreneurship today, Types of Entrepreneurs,	ICT				
27.		Types of Entrepreneurship, Entrepreneurial competencies	ICT				
28.		Capacity Building for Entrepreneurs	ICT				
29.		Identification of Business Opportunities	ICT				
30.		Introduction, Mobility of Entrepreneurs	ICT				
31.		Business opportunities in India, Models for opportunity Evaluation. Summary of Module-4	ICT				
32.		SRS on Module-3 & 4	ICT				

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MODULE 5							
33.		Business plans: Introduction, purpose of a Business plan, contents of a Business plan	ICT				
34.		Business plan, why do some Business plan fail?	ICT				
35.		Procedure for setting up an Enterprise.	ICT				
36.		Institutions supporting Business opportunities: Central level institutions- National Board for micro, small & medium Enterprises(NBMSME)	ICT				
37.		MSME-DO, National Small Industries Corporation. State level institutions- state Directorate Industries and commerce	ICT				
38.		District Industries Centres, state financial Corporations, State Industrial Development Corporation(SIDC)	ICT				
39.		State Industrial Area Development Board (SIADB). Other Institutions - NABARD	ICT				
40.		Technical consultancy organisation (TCO), Small Industries Development Bank of India(SIDBI), Export Promotion Councils, Non governmental Organisations.	ICT				

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	Activity	Planned	Actual	Remarks
1	Theory Classes	40		
2	Assignments/Quizzes/ Self study	2		
3	Tutorials/ Extra classes	-		
4	Internal Assessments	3		
5	ICT based Teaching (% of usage in Curriculum)	100%		
Planning			Execution	
Faculty Signature:			Faculty Signature:	
HoD Signature:			HoD Signature:	