

Annual Report 2023-24

ATME College of Engineering, Mysuru

A. About IIC Institute

The Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years.

MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs)' across selected HEIs. A network of these IICs will be established to promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campuses.

OBJECTIVES

- To create a vibrant local innovation ecosystem. Start-up supporting Mechanism in HEIs.
- Prepare institute for Atal Ranking of Institutions on Innovation Achievements Framework.
- Establish Function Ecosystem for Scouting Ideas and Pre-incubation of Ideas. Develop better Cognitive Ability for Technology Students.

FUNCTIONS

- To conduct various innovation and entrepreneurship-related activities prescribed by Central MIC in time bound fashion.
- Identify and reward innovations and share success stories.
- Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.
- Network with peers and national entrepreneurship development organizations.
- Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students.

- Organize Hackathons, idea competition, mini-challenges etc. with the involvement of industries.

B. Brief mention of key functionaries at the IIC Institute

<u>Institution's Innovation Council Committee</u>			
Sl.No.	Name	Position	Contact Details
1	Dr. SRINIVASA K	President	9945045415
2	Mr. HEMANTH B R	Vice- President	7026251531
3	Mr. ROHITH S	Convenor	9739866912
4	Mrs. BHARATHI B	Member	8496009262
5	Dr. SATHISH K R	Member	9611982696
6	Dr. MOHANAKUMARA K C	Member	9141559487
7	Dr. SHALINI H	Member	8095078557
8	Dr. ANITHA D B	Member	9731251316
9	Dr. HUSSANA JOHARA	Member	9740315252
10	Mrs. KEERTHI A KUMBAR	Member	9538550857
11	Mrs. SUSHMA V	Member	9164866651
12	Mrs. SUSHMA V	Member	8147504344
13	Mrs. JYOTHI D N	Member	9738806913
14	Mr. YOGESH N	Member	9663170150
15	Mrs. SAVITHA NAGARAJ	Member	9019691296
16	Mrs. AMREEN SABA	Member	7892250417

C. Portfolio/graphical/Tabular representation of Resource strength

Sl. No	Particulars	Numbers
1	Total No. of IIC Members	20
2	Total No. of IAs	20
3	Total No. of faculty Mentors	03
4	Pre-Incubation Units	01

D. Highlight Facilities, Infrastructure of Pre-Incubation & Incubation kind and Student bodies/clubs engaged in promotion of Innovation and Entrepreneurship in the campus.

Students are provided with initial support to identify their business idea and help them build their business from scratch. The IIC of ATMECE also provides the support for getting Sources on Funds, Information and Technical support for them internally and externally.

E. Highlight Achievements (Narrative/Graphical/tabular representation)

Sl. No	Particulars	Numbers
1	Number and Different types of I&E and IPR activities Conducted	15
2	No. of student's & faculty ideas generated	20
3	No. of student's & faculty Innovation/prototypes developed	2
4	No. of IPs generated, published and granted	NIL
5	No. of Student & Faculty Start-ups/Ventures established	01
6	Amount spent on promotion and awareness generation on Innovation Entrepreneurship in the campus	38435/-
7	Amount grant or fund supported to student & Faculty lead Innovations, start-ups and IPR	NIL
8	No. of Technology Transfer and Commercialisation happened	NIL

F. Highlight few best IIC Faculty/Student members and their achievements/ Rewarded for the innovations at different forum

1. Dr. Srinivasa K and Dr. Mohanakumara K C were actively involved in conducting Idea Pitching session and electing best ideas and promoting for next level.
2. Around 20 best Start-up Ideas are spotted on and support from Mentee Institute was provided for them to enhance their ideas.
3. One of the start-up named SKULLERS was established and they have started organizing the events in and outside the college as their first step and generated revenue around 25000/-

G. Highlight selected best Innovations & images with mention of inventor/innovation name

Start – Up Idea of the student was converted to Revenue generating company. The name is SKULLER which is organizing seminars, workshops and other technical talks for the students.



H. Highlight selected start-ups established by students/faculties with mention of founder/cofounder name

Start-up: SKULLER (Students Start-up)

Founder: Rohan Prasanna Shenoy

I. Detail of Social Media & Connections of IIC institute

All the events of the IIC are published in one or the other social media of the below links

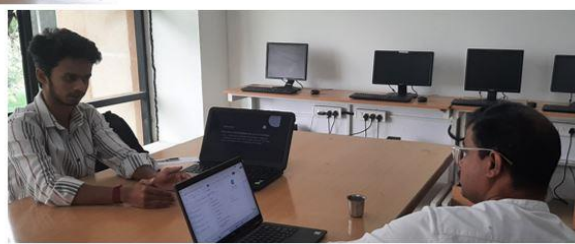
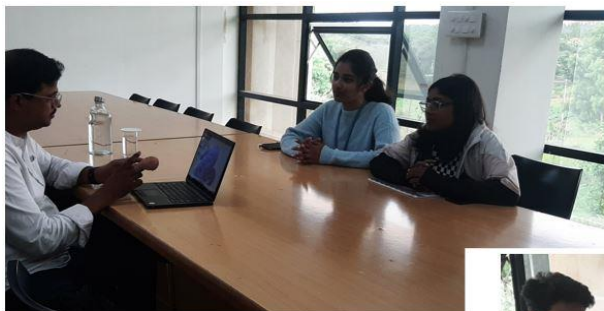
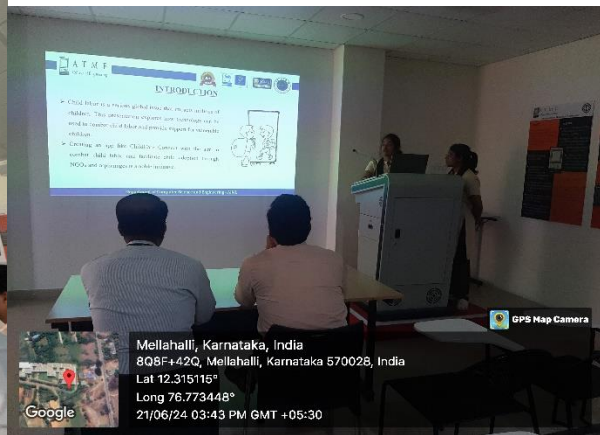
Instagram: <https://www.instagram.com/atmeceofficial?igsh=MWRreHRiZ2J0b2pqZw==>

Facebook: <https://www.facebook.com/share/Kd2waXWUoChoGRNk/?mibextid=qi2Omg>

J. Images

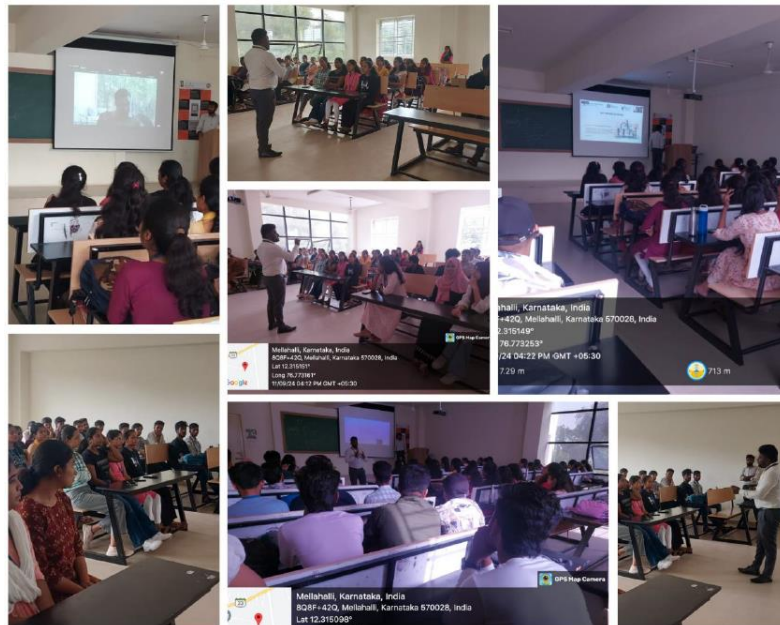


Council Meeting





Session on Innovation or prototype validation - Converting Innovation in to Start up





20240713_123330



20240713_123344



20240713_123435



20240713_123441



20240713_123602



20240713_123615



20240713_123638



20240713_123656



20240713_125341



IMG-20240713-WA0029



IMG-20240713-WA0030



IMG-20240713-WA0031

Opportunities for Students & Faculties Early Stage Entrepreneurs



20240712_143735



20240712_143749



20240712_143813



20240712_143821



20240712_143826



20240712_143938



20240712_143945



20240712_144111



20240712_144119



20240712_144142



20240712_144147



20240712_144213



20240712_144221



20240712_144407



20240712_144420



20240712_144438



20240712_144546



20240712_144551

Business Model Canvas

K. Contact

Dr. Srinivasa K	President	9945045415
Mr. Hemanth B R	Vice-President	7026251531
Mr. Rohith S	Convenor	9739866912