

## A report on “World Water Day”

Place: ATMECE, Mysuru

Date: 28th March 2025

World Water Day observed every year on 22nd March, aimed at highlighting the importance of freshwater and supporting the sustainable management of water resources. Established in 1993, it acts as a reminder of the critical need to address global water issues, especially as 2.2 billion people worldwide lack access to safely managed drinking water.

This year, World Water Day is celebrated on 22nd March 2025, with the theme “Glacier Preservation”, emphasizing the need to protect the world’s frozen water resources from the devastating impacts of climate change. The melting of glaciers is accelerating, disrupting the water cycle and, threatening water security for billions.



The World Water Day 2025 theme is “Glacier Preservation”, emphasizing the urgent need to protect the world’s glaciers as they play a crucial role in maintaining the planet’s water cycle. With climate change accelerating glacial melting, the availability of freshwater is becoming increasingly uncertain.

Glaciers store nearly 70% of Earth’s freshwater, a critical resource for drinking water, agriculture, industry, and clean energy production. However, due to rising global temperatures, glaciers in regions like the Himalayas, Alps, Andes, and Arctic are shrinking at an alarming rate, endangering ecosystems and human settlements.



In this regard NSS Unit of ATMECE organized a pledge taking ceremony on World Water Day between 10:30 am to 04:00 pm on 28<sup>th</sup> March 2025. Around 1520 Students of ATMECE have taken the pledge on the occasion. The program was coordinated by Mr. Rudresh A N, NSS Program Officer under the guidance of Dr. L Basavaraj, Principal, Dr. Srinivasa S, Dean-Student Affairs, ATMECE.

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