



22.10.2021

### **Webinar Report**

The Women Cell, ATME College of Engineering (ATMECE), Mysuru in association with AFH (Aspire For Her) a social startup had organized a webinar on “A TETE – A- TETE” with Two EntrepreNaaris on 22<sup>nd</sup> Oct 2021

**The Resource persons Ms. Navya Nanda, Founder Project Naveli Co-Founder Aara Health and Ms. Masoom Mainawala, Fashion Influencer Founder, Empowher addressed about the Women Entrepreneurship.**

**Ms. Navya Nanda** addressed about the Women Empowerment and created awareness on Women Health oriented issues and also shared concerns about social issue on gender inequality and The four main areas in which Founder of Project Naveli aimed to fight against in gender inequality include Education, Economic Independence, Domestic violence, Mental & Physical Health.

**Ms. Masoom Mainawala** addressed about the various skills that every EntrepreNaari needs to be equipped with, which includes planning, strategy, increased productivity etc. The Resource person also shared about “Empowher” which aims to empower homegrown women-led Indian brands and help them to receive a global platform.

**Dr. Bhagyashree S R, Chairperson Women Cell, Prof & Dean- Research, ATMECE, Coordinators: Ms. Swapna H, Mrs. Sneha N P, Students and Staff of ATMECE and other AFH Team Members attended the session.**



**Event Details**

**ATME**  
College of Engineering

**Women Cell, ATME College of Engineering**  
in Association with  
**AFH(Aspire For Her)**  
is organizing a  
webinar on  
**“A TETE-A-TETE”**  
with Two Entreprenearis

**CHIEF PATRONS**  
Sri L. Arun Kumar, Chairman ATMECE  
Sri K. Shiyashankar, Secretary ATMECE

**Resource Persons**  
Sri R. Veeresh, Treasurer ATMECE

**PATRON**  
Dr. L. Sasavaraaj, Principal ATMECE

**PROGRAM CONVENOR**  
Dr Bhagyashree S R, Chairperson, Women Cell ATMECE, Mysuru

**PROGRAM COORDINATORS**  
SNEHA N P, Assistant Professor, Department of CSE  
SWAPNA H, Assistant Professor, Department of EEE

**Navya Nanda**, Founder, Project Navya, Co-Founder Aardha Health  
**Masoom Mainwala**, Fashion Influencer, Founder, Empower

**Date: 22<sup>nd</sup> October 2021**  
**Time: 5:00pm to 6:30pm**

*Handwritten signature and date*  
24/9/2021

**DEAN RESEARCH**  
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