



14.12.2021

Webinar Report

The Women Cell, ATME College of Engineering (ATMECE), Mysuru in association with AFH (Aspire For Her) a social startup had organized a webinar on “**INFOCUS Session 6: Journalism in Digital Age** ” on **14th Dec 2021**

The Resource persons are Rica Roy , Prachi Jatania.

Rica Roy addressed the session by describing journalism ,its importance in Digital age. Individuals who are not professional journalists who present news through their blogs or websites are often referred to as citizen journalists. One does not need a degree to be a citizen journalist. Citizen journalists are able to publish information that may not be reported otherwise, and the public has a greater opportunity to be informed. Some companies use the information that a citizen journalist relays when they themselves can not access certain situations, for example, in countries where freedom of the press is limited. Anyone can record events happening and send it anywhere they wish, or put it on their website.

Prachi Jatania explained about the role of individuals journalism With the blossoming of electronic communication tools and platforms, news organisations have discovered new opportunities in information delivery, as well as the challenge of interweaving data privacy and security with innovation. The emergence of live video platforms such as Facebook, Periscope, Instagram, and the like have also proved to be a boon for news reporting, opening up a range of high-traffic avenues for delivering information to consumers.

Dr. Bhagyashree S R, Chairperson Women Cell, Prof & Dean- Research, ATMECE, Coordinators: Ms Lavanya N, Ms. Navya N , Students and Staff of ATMECE and other AFH Team Members attended the session.



ATME

College of Engineering



NBA ACCREDITED

0273

Affiliated to VTU, Belagavi; Approved by AICTE, New Delhi and Recognised by Government of Karnataka
Programs accredited by NBA, New Delhi - CV, EC, EE & ME (Validity: 2019-20 to 2021-22)



ATME

College of Engineering



Women Cell, ATME College of Engineering
in Association with
AFH(Aspire for Her)
is Organizing a workshop on
INFOCOUS session 6
“Journalism in the Digital Age”

Resource Persons



Rica Roy



Prachi Jatania

Chief Patrons

Sri. L Arun Kumar
Chairman, ATMECE, Mysuru

Sri. K Shivashankar
Secretary, ATMECE

Sri. R Veeresh
Treasurer, ATMECE

Patron
Dr. Basavaraj L
Principal, ATMECE,
Mysuru

Program Convenor
Dr Bhagyashree S R
Chair Person, Women Cell ATMECE,
Mysuru

Program Coordinators
Navya N
Asst Prof,
Dept of ECE

Lavanya N
Asst Prof,
Dept of CSC

Date: 14th December 2021 | Time: 5pm to 6pm
Target Participants: Students of ATMECE



DEAN RESEARCH
ATME College of Engineering
13th Km, Mysuru-Kanakapura-Bangalore Road,
Mysuru - 570028

ATME COLLEGE OF ENGINEERING

13th Kilometer, Mysore-Kanakapura-Bangalore Road, Mysore - 570 028 P: 0821 - 2954081 /11

Email : info@atme.in Web : www.atme.in