



# ATME

College of Engineering



NBA  
ACCREDITED

Affiliated to VTU, Belagavi; Approved by AICTE, New Delhi and Recognised by Government of Karnataka  
Programs accredited by NBA, New Delhi - CV, EC, EE & ME (Validity: 2019-20 to 2021-22)

08.12.2021

## Webinar Report

The Women Cell, ATME College of Engineering (ATMECE), Mysuru in association with AFH (Aspire For Her) a social startup had organized a webinar on “**INFOCUS Session 5: Critic & Analysis of Film Credits** ” on 08<sup>th</sup> Dec 2021

**The Resource persons are Rashi Lamba, Deepti Gupta.**

**Rashi Lamba** addressed the session by defining Film Critics. Film critics working for newspapers, magazines, broadcast media, and online publications, mainly review new releases, although also review older films. Film theory or film studies, academic critique explores cinema beyond journalistic film reviews. These film critics try to examine why film works, how it works aesthetically or politically, what it means, and what effects it has on people. Rather than write for mass-market publications their articles are usually published in scholarly journals and texts which tend to be affiliated with university presses; or sometimes in up-market magazines.

**Deepti Gupta** described about online film critics . Blogging also introduced opportunities for a new wave of amateur film critics to have their opinions heard. These review blogs may focus on one genre, director or actor, or encompass a much wider variety of films. Some websites specialize in narrow aspects of film reviewing. For instance, there are sites that focus on specific content advisories for parents to judge a film's suitability for children. Others focus on a religious perspective. Some online niche websites provide comprehensive coverage of the independent sector; usually adopting a style closer to print journalism.

**Dr. Bhagyashree S R, Chairperson Women Cell, Prof & Dean- Research, ATMECE,** Coordinators: Ms Lavanya N, Ms. Navya N , Students of ATMECE and other AFH Team Members attended the session.




# ATME

## College of Engineering





# NBA ACCREDITED

Affiliated to VTU, Belagavi; Approved by AICTE, New Delhi and Recognised by Government of Karnataka  
**Programs accredited by NBA, New Delhi - CV, EC, EE & ME (Validity: 2019-20 to 2021-22)**




## ATME


College of Engineering

**Women Cell, ATME College of Engineering**  
in Association with  
**AFH(Aspire for Her)**  
is Organizing a workshop on  
INFOCUS session 5  
**“Critique & Analysis of Film Credits”**



**Resource Persons**



**Rashmi Lamba**



**Deepti Gupta**

**Sri. L Arun Kumar**  
Chairman, ATMECE, Mysuru

**Patron**  
**Dr. Basavaraj L**  
Principal, ATMECE,  
Mysuru

**Chief Patrons**  
**Sri. K Shivashankar**  
Secretary, ATMECE

**Program Convenor**  
**Dr Bhagyashree S R**  
Chair Person, Women Cell ATMECE,  
Mysuru

**Sri. R Veeresh**  
Treasurer, ATMECE

**Program Coordinators**  
**Navya N**  
Asst Prof,  
Dept of ECE

**Lavanya N**  
Asst Prof,  
Dept of CSE

**Date: 8<sup>th</sup> December 2021 | Time: 5pm to 6pm**  
**Target Participants: Students of ATMECE**

  
**DEAN RESEARCH**  
**ATME College of Engineering**  
 13th KM, Mysuru-Kanakapura-Bangalore Road,  
 Mysuru - 570028